

Franklyn Espinoza

UX/UI | Product Designer

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UX Designer with an extensive and strong background in visual design. I am a proud designer looking to work on a team where I can help give the product an edge against the competition. My design and art experience inspire my work on projects with a focus on developing user-friendly and aesthetically appealing application interfaces and mobile apps for users.

SKILLS

Visual Design Iterating

Usability Testing

Figma, Sketch, Invision

Adobe Creative Suite: Photoshop, Illustrator, Indesign, Acrobat Pro, After Effects, and XD

Proficient with Wacom tablets, Cintiq monitors, and iPad Pro with Apple Pencil

EXPERIENCE

General Assembly, Remote – *UX Design Junior Lead Instructor*

November 2020 - Present

- Leads a 12-week immersive UX training program as a member of the instructional team educating students in User interviews, affinity mapping, Research, usability testing, wire-framing, and prototyping.
- Conducts online guest lectures, discussions, and practice sessions.
- Tracks student progress, reports on student work quality and coordinates support.

Prosodio-Pointer App, Austin, TX – *UX Designer*

March 2020 - APRIL 2020

- Worked with tech startup founder and 3 other members of a UX design team to review the current app and provide design solutions to solve user needs and business challenges.
- Collaborated on multiple aspects of User Research, Information architecture, Interaction, Visual Design, Prototyping, and User Testing for a speech recognition IOS app project.

College of Staten Island, Staten Island, NY – *College Professor*

JANUARY 2019 - DECEMBER 2019

- Taught undergraduate classes for *Design & Typography* and *Intro to Design Media Environments*.
- Evaluated and graded students' classwork assignments and papers.
- Facilitated and moderated classroom discussions.

School Specialty, Inc., New York, NY – *Interdepartmental Art Director*

JANUARY 2012 - JANUARY 2020

- Designed special, time-sensitive promotional materials, and other general collateral needs.
- Supported sales requested projects as presented by Marketing Managers.
- Collaborated with the Marketing Design team to make certain a sense of consistency and quality is being maintained across all Marketing outputs.

EDUCATION

Parsons School of Design – *New York, NY*

Bachelors of Fine Arts in illustration/Concentration in Animation, With Honors